



ShopAlike Idea Award 2015

Tvoje myšlenka. Tvoje budoucnost. Tvoje šance.

ShopAlike Idea Award 2015

The scholarship programme ShopAlike Idea Award 2015 was prepared for the students, who are interested in business industry or have business or even other creative ideas. Students participating in our programme has chance to win financial reward 25 000 CZK to support theirs ideas!

What should be done?

Just write concise structured work at points of **maximum length 2500 words** on any subject. Work must be delivered **in English**.

It may be an idea for a new application, an innovative product, atypical online store, or a new feature that will help change the world! We are interested in new ideas, visions, and strategies!

The idea must be **realistic, feasible and attractive** to the target group. Ideas such as "airport UFO" won't be evaluated. At the same time it should be your own idea and not the idea of someone else.

Who can apply?

The scholarship is open to all students of universities and colleges. The condition is that the school has to publish information about the scholarship on the website of the school or faculty. Together with the competition paper there should be a scan of a student ID attached.

First prize

25 000 CZK

Another two best participants can win:

- Voucher for 6000 CZK to shop at www.boardstar.cz.
- Voucher for 3000 CZK to shop at www.answear.cz.

The applications should be sent **between 16 February and 20 September 2015**. Students can send their work in PDF format on the e-mail address **scholarship@shopalike.cz**. The best idea will be selected by our jury. The results will be published in late October and November of 2015.

Why is ShopAlike supporting the students?

ShopAlike.cz is a virtual shopping center comprised of well-known and widely acclaimed brands and online shops under one roof. The service was designed with the use of the newest Online Marketing trends in order to live up to the expectations of the customers from almost 15 European countries. The originator and the founder of the virtual shopping centre was **Visual Meta GmbH** with their headquarters in Berlin. ShopAlike is still feeling like a startup-up company and as we know how hard it can be in the beginning of the career, we want to give the chance to young and courageous students.

Source: <http://www.shopalike.cz/scholarship>

